

KILLER CREEK

Letter of Reference:

Howard Art Marmer

January 2, 2003

To Whom It May Concern,

It is my pleasure to endorse Howard Art Marmer as an exceptional restaurant entertainer. If you are reading this letter of recommendation, you are looking at a golden opportunity to increase your business and broaden your customer base.

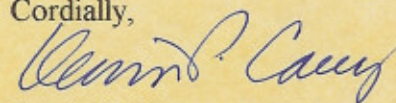
In July of this year, Howard came into our venue to inquire about being a magician for the enjoyment of our clientele. Of course, he gave us a first-hand sample of his talent, and amazed the staff with his skills and fun and engaging personality. He proposed entertaining during our Sunday brunch, to help encourage family dining and repeat business. At the time, we did not offer a Sunday Brunch, but the idea was intriguing, so we gave it a try, engaging him with an informal contract at an hourly rate. The time slot proved so successful that our radio advertising now features "...the Sunday Brunch the made *Ray's On The River* famous."

Since Howard began entertaining at *Killer Creek Chop House* on Sundays, we have observed many repeat diners coming especially to see him. We also have word-of-mouth referral guests who have come in to see the 'fabulous magician,' as well as corporate and individual clients who inquire if they can book him for an evening private party at our facility. We have taken advantage of this effectively several times in the short while Howard has been with us, and per his insistence, have billed his services as part of the dinner check, which increases our bottom line. When invoicing us for the event, he gives back 10% of his performance fee to the restaurant for the referral.

Howard also maintains a friendly and informative website, www.howiethegreat.com, we benefit from passive advertising on the site via a regular presence in his calendar.

Howard is prompt, courteous, charming, and presents a professional, clean-cut image for our venue. Though he has a specific three-hour time slot, he often arrives early and stays a bit later, on his own 'dime,' to make sure our guests are happy and entertained. Magic with Howard is definitely a win-win proposition.

Cordially,



Kevin P. Carey
Operating Partner
Killer Creek Chop House